



# PREPARE THE HOUSE

for Your Real Estate Photoshoot



Making an impeccable first impression is vital to expediting the sale of your home. Presentably showing your residence in its ideal "show ready" condition increases buyer clarity and readiness, which leads to a much faster closing. As a seller in today's market, you play an essential role in achieving the ultimate objective. Properly preparing your home for the photoshoot makes your home more inviting, and allows us to capture fascinating imagery that attracts attention. Note that making any additional adjustments during the shoot extends the time longer than planned. The inside and outside of the house must be ready to go before the photographer's arrival. We strongly recommend you have everything ready the night before the day of the shoot. We understand this is an emotional process for you, and our goal is to make your experience easy and seamless. Therefore, in the event the house isn't ready upon the photographer's arrival to the shoot, please consult with your realtor to reschedule the shoot for a later date & time.

## DURING THE SHOOT PLEASE DO NOT



MOVE  
ITEMS



FIX &  
CLEAN



PAINT  
WALLS

# MUST MOVE CHECKLIST



## LIVING AREAS



Remove all clutter including tissue boxes, remote controls, children's toys and as many personal photos and items as possible. Floors should be swept and carpets vacuumed. If large area rugs cover beautiful flooring, remove the rugs.

## KITCHEN & DINING



Wipe down counters and put all small appliances in cabinets. Remove magnets and photos from the refrigerator, hide trash cans, sponges, and soap dispensers. Don't forget to remove items from the top of the fridge and hide all throw rugs.

## BEDROOMS



Make all beds, hide or organize children's toys. All floors should be vacuumed or swept. Hide tissue boxes, personal items, excessive photos, alarm clocks, remote controls, and phone chargers. Make sure all lamps are plugged in.

## BATHROOMS



Hide all toiletries, such as soap dispensers, toothbrushes, and cosmetics, especially in the showers. Wipe down counters and remove throw rugs. Have clean folded towels in their normal areas. Remove bathroom scales.

## FRONT YARD



Clean up any leaves, mulch, or any other materials off of concrete areas such as entry walkways and driveways. Move trash cans either in the garage or down the street as far as possible.

## BACK YARD



Open up umbrellas, uncover grills, furniture, hot tubs, and stage them presentably. Hide grill accessories such as utensils and brushes. Be sure to have the pool clean and clear. Landscape plants and cut grass if necessary.

## FINALLY!



Right before your scheduled shoot, have all the lights turned on, open the blinds, turn off ceiling fans, and close toilet seats. Replace any burnt out or mixed lighting fixtures. Park your cars at least a half block away from the house.

## HELPFUL TIPS

The garage, attic, or storage space are great places to hide your boxes & belongings so that those items don't appear anywhere in the images. If that happens to not be enough space, place the items in their respective drawers, closets or cabinets to where those items can fit. If you have pets, either leave them in the garage or take them out.

The photographer will be more than happy to walk through the home before shooting! Keep in mind that the photographer will only make slight adjustments to the staging of your home. Moving objects throughout the home during the shoot will not be permitted. Thank you for the opportunity to capture your beautiful home!